

## **Historic, Archive Document**

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July 6, 1944

Rationing and Price Control

| Subject   | Assigned       | Status         |
|---|----------------|----------------|
| <u>PUBLICATIONS</u>                                     |                |                |
| War Letter For Agriculture                              | DuMars, OI     | Completed      |
| Any beekeeper can get ten pounds of sugar               |                |                |
| Used Army vehicles pricing simplified                   |                |                |
| Second quarter "T" coupons not good now                 |                |                |
| Better distribution of beef, lamb                       |                |                |
| Alfalfa hay prices set                                  |                |                |
| Broom corn regulation changed                           |                |                |
| 4-H, FFA animal price problem settled                   |                |                |
| Letter to Farm Editors - Agriculture in Wartime         | Wing, OI       | Completed      |
| To curb mounting prices of alfalfa hay                  |                |                |
| Cotton seed and peanut flours exempt from price control |                |                |
| Shed-cured broom corn defined                           |                |                |
| Sugar for beekeepers                                    |                |                |
| Food for Porto Rico and the Virgin Islands              |                |                |
| Letter to Extension Directors                           | Fulghum, Ext.  | Completed      |
| Meat Points Upped                                       |                |                |
| Processors may sell to gov't. under adjusted prices     |                |                |
| Alfalfa hay prices announced                            |                |                |
| Food Information Calendar                               | Gaines, OI     | Completed      |
| Bowles radio talk announced                             |                |                |
| Ceiling prices for fresh fruits and vegetables          |                |                |
| Alfalfa hay ceilings                                    |                |                |
| Animals raised by 4-H and FFA members                   |                |                |
| Food and Home Notes                                     | Douglass, OI   | Completed      |
| Points on Fruits, Relishes                              |                |                |
| Canned Points Return                                    |                |                |
| Facts About Kerosene                                    | Van Brunt, OPA | In preparation |
| The Farmer and his Gas", (Fact Sheet                    | Burkhardt, OPA | "              |
| <u>RADIO</u>  |                |                |
| Letter to Radio Farm Program Directors:                 | Kadderly, OI   | Completed      |
| Conserve gasoline and oil                               |                |                |
| Servel Network Broadcast                                | Hemphill, OI   | Completed      |
| "Black Markets", Phillips, OPA, speaker                 |                |                |
| Food Notes: Retail Ceilings and Where To Find Them      |                |                |

Farm Production Goals

| <u>Subject</u>  | <u>Assigned</u> | <u>Status</u>  |
|---|-----------------|----------------|
| USDA - July 10<br>As you sow (Federal Seed Act)   | Harding, OI     | In press       |
| Statement to Extension directors that<br>over 1900 emergency war food assistants<br>and emergency county clerks now employed  | Lloyd, Ext.     | Completed      |
| Arrangements completed with Maryland<br>Extension Service for PARADE Magazine<br>to take series of photographs on tomato<br>production; supplied magazine background<br>facts | Fulghum, Ext.   | In preparation |
| PRESS   |                 |                |
| Skim milk diet protects pigs from parasites   | Burch, ARA      | In clearance   |
| Synthetic urea proves satisfactory for dairy<br>rations   | BDI             | Issued         |
| Stockmen warned about threatening screwworm<br>outbreak   | BEPQ            | "              |
| U.S. and Canada inaugurate cooperative program<br>to control spruce budworm   | BEPQ            | "              |
| DDT not effective for all purposes, needs<br>further testing  | "               | "              |
| Dryland trees saved by new transplanting<br>ways  | RPISAE          | In clearance   |
| One-eye, new Buffalo grass, goes to war   | "               | Cleared        |
| Vegetable and fruit dehydration manual<br>for plant operators   | Teuton, BAIC    | "              |
| RADIO   |                 |                |
| <u>Farm Flashes:</u>  |                 |                |
| Parasites take pound of flesh, plus   | Burch, ARA      | Cleared        |
| Runts sometimes worth raising   | "               | "              |
| Smaller Farm Layer Flocks   | Herndon, OI     | "              |
| Need for Better Pasture   | Gay, OI         | In preparation |
| Shylocks of the Cattle Market   | Burch, ARA      | "              |
| More Feed From Fertilizer   | Gay, OI         | "              |
| Pasture To Cut Feed Cost  | "               | "              |
| Better Pastures-More Beef   | "               | "              |
| More Nitrogen for Pasture   | "               | "              |
| "Super" Pasture Management  | "               | "              |
| Cut Hay Early and Save  | Briggs, OD      | Completed      |
| Industry Gets Needed Corn   | "               | "              |

| Subject   | Assigned              | Status         |
|---|-----------------------|----------------|
| <u>INS-PA -UP</u>   |                       |                |
| Need for Legume and Grass Seed  | Gay, OI               | Cleared        |
| Blind War Veteran Farms   | Fox, FSA              | In preparation |
| <u>Radio Farm Director Letter:</u>  |                       |                |
| Vegetable Seed Allocations for Next Year  | Briggs, OI            | Prepared       |
| The Legume Seed Program   | Lamphere, SAA         | "              |
| County Achievements will be Recognized  | Kadderly, OI          | "              |
| More High-Grade Cotton Needed   | Pitt, OI              | "              |
| Hold the Line Against the Screwworm   | Press Release         | "              |
| <u>Network Broadcasts:</u>  |                       |                |
| July 8, Blue, Farm and Home Hour  |                       |                |
| "The Legume & Grass Seed Production Program"  |                       |                |
| N.E. Dodd, AAA Administrator  | Emerson, AAA          | In preparation |
| <u>Milkweed</u>   |                       |                |
| 4-color poster on picking milkweed--<br>for distribution to schools                                   | Denny, OI             | At printer     |
| Background statement on campaign for<br>milkweed floss collection program                             | Denny, OI             | Out            |
| Transcription on milkweed campaign  | Pitt, OI<br>Denny, OI | In preparation |
| <u>Radio Farm Director Letter:</u>  |                       |                |
| Milkweed Project Leaders Named for Four<br>Midwestern States -- Press Release                         |                       | Completed      |
| <u>Farm Safety</u>  |                       |                |
| Pix stories on Farm Safety  | Kate Smith, OI        | In preparation |
| Letter to State Extension editors<br>asking number of Farm Safety Week<br>radio transcriptions needed | Fulghum, Ext.         | Completed      |
| <u>USDA - July 10</u>   | Harding               | In press       |
| Farm Safety Week  |                       |                |
| Farm safety rule: stop it before<br>you fix it  | BPISAE                | Cleared        |
| Farm Safety Poster  | Bishop, AAA           | At GPO         |
| <u>RADIO</u>  |                       |                |
| <u>Farm Flashes:</u>  |                       |                |
| Woods Safety  | Bergoffen, FS         | Cleared        |
| "Don'ts" in Electricity Use   | Lambert, REA          | In preparation |
| Safety Warning for Machines   | Capen, BPI            | "              |
| <u>Radio Farm Director Letter:</u>  |                       |                |
| Farm Safety Platter in the Making   | Pitt, OI              | Cleared        |
| Consumer Time - July 22 - Safety in the home<br>and on the Farm--Mr. Lumpkin's Laboratory             | Dickey, OD            | Completed      |

| Subject   | Assigned                   | Status                    |
|---|----------------------------|---------------------------|
| <u>Transcriptions:</u>  |                            |                           |
| "Farm Accidents and How to Prevent Them,"<br>John H. Wetzal, Chairman, Safety Council,<br>USDA          | Jarrett, SCS               | Prepared                  |
| "Safety Tactics in the Women's Land<br>Army", Miss Florence L. Hall, Ext. Service                       | Pitt, OI                   | Prepared                  |
| <u>Farm Labor</u>   |                            |                           |
| Farm labor portion of Extension Service<br>Annual Report  | Hancock                    | In clearance              |
| Report, "Mobilizing Help for Farm Crops"  | "                          | In proof                  |
| VFW Certificate of Service  | "                          | Completed                 |
| Crop Corps membership card  | "                          | At printer-<br>Due July 8 |
| Newspaper mat of cartoon strip, "John<br>Gets His Tomatoes Picked"                                      | "                          | Completed                 |
| Newspaper mat on farm labor needs for<br>use in foreign language press in<br>this country (4 languages) | "                          | Completed                 |
| Poster, "Help Harvest War Crops"  | "                          | At printer-<br>Due July 7 |
| Slidefilm, "Learning About Farm Jobs<br>From Pictures"  | Welch-<br>Pace-<br>Gericke | Pending                   |
| Farm labor movie script   | Hancock                    | In preparation            |
| RADIO   |                            |                           |
| <u>Farm Flashes:</u>  |                            |                           |
| Call for Harvest Hands  | Jones, OL                  | Cleared                   |
| Prevent Accidents-Conserve Labor  | Jones, OL                  | In preparation            |
| <u>PA-INS-UP</u>  |                            |                           |
| Junior Farmhands Do Their Bit   | Pitt, OI                   | Cleared                   |
| <u>Radio Farm Director Letter:</u>  |                            |                           |
| Keep the Farm Labor Program Going   | Pitt, OI                   | Prepared                  |
| <u>Transcription:</u>   |                            |                           |
| "A Message To Farmers Who Employ<br>Inexperienced Boys & Girls"<br>Irvin H. Schmitt, Ext. Service       | Pitt, OI                   | Prepared                  |
| <u>Farm Facilities</u>  |                            |                           |
| Fact Sheet on "Need to Conserve Paper Bags"   | North, OD                  | Completed                 |

Farm Facilities

| <u>Subject</u>   | <u>Assigned</u> | <u>Status</u>  |
|--|-----------------|----------------|
| "How the Farmer Gets Lumber"<br>Press Release  | DuMars, OI      | In clearance   |
| Elimination of Restrictions on<br>Organic Nitrogenous Fertilizer Material<br>except oil seed meals (press release) | "               | Out            |
| Elimination of Crop Classifications of<br>Fertilizer   | "               | "              |
| RADIO  |                 |                |
| <u>Farm Flashes:</u><br>How the Farmer Gets Lumber   | DuMars, OI      | In preparation |
| <u>Radio Farm Director Letter:</u><br>How the Farmer Gets Lumber<br>Milk Cans Now Unrationed - press release       | DuMars, OI      | Prepared<br>"  |

Post War

|   |              |                |
|---|--------------|----------------|
| Manuscript on Freight Rates and Rural<br>Industries   | Larson, BAE  | In clearance   |
| A piece on post-war farm opportunities<br>for the Secretary's Report                                | "            | "              |
| The Farmer and Industrial Distribution<br>as Indicated by Pre-War Trends -- a<br>preliminary report | Vogt, BAE    | "              |
| Manuscript for discussion guide "When<br>Joe Comes Home"  | Taeusch, BAE | "              |
| Manuscript for discussion guide "Buying<br>and Selling Farm Products Abroad"                        | Benton, BAE  | "              |
| Letter to Post-War Regional Chairmen<br>and others concerned with post-war<br>programs              | Gaines, OI   | Completed      |
| Narration for movie, "Farm Offensive"   | Hedge        | In preparation |
| Movie script, "Veterans and the Land"   | Larson, BAE  | "              |
| Story on Post-War disposition of Gov't.<br>owned food -- July issue of Marketing Activities.        | Waugh, OD    | Completed      |

Victory Gardens

|  |                 |                       |
|--|-----------------|-----------------------|
| <u>Food and Home Notes</u><br>CANNED POINTS RETURN | H. Douglass, OI | Released July 3       |
| <u>Clip Sheet</u><br>CROPS vs. DISEASES            | P. Smith, OI    | For Release<br>July 9 |

| <u>Subject</u>  | <u>Assigned</u>  | <u>Status</u>    |
|---|------------------|------------------|
| RADIO   |                  |                  |
| <u>Radio Farm Director Letter:</u>  |                  |                  |
| Full Steam Ahead for Victory Gardens  | Kadderly, OI     | Prepared         |
| <u>Network Broadcasts:</u>  |                  |                  |
| July 7, Blue, Farm and Home Hour<br>"Crops for Late Summer and Fall Gardens"<br>Ernest Moore and Duke DuMars  | Hemphill, OI     | In preparation   |
| July 14, Blue, Farm and Home Hour<br>"Victory Gardeners Can Surplus"<br>Ernest Moore and Duke DuMars  | Hemphill, OI     | "                |
| <u>Home Food Preservation</u>   |                  |                  |
| PRESS   |                  |                  |
| Can the plentiful peach - for Food and<br>Home Notes  | Pundt, BHNHE     | Completed        |
| Information on home canning to Junior<br>Red Cross Magazine   | Van Deman, BHNHE | "                |
| RADIO   |                  |                  |
| Farm and Home Hour, Blue Network<br>More home canning as point rationing<br>of canned vegetables returns, also<br>Egg dishes for any meal; Hot weather<br>meals | Van Deman, BHNHE | Completed July 1 |
| <u>Homemakers' Chats:</u>   |                  |                  |
| Q&A: Canning Tomatoes-Greens<br>Canning and Brining Beans   | Wharton, OI<br>" | Cleared<br>"     |
| INS FARM FARE - June 30<br>"Can That Fruit"   | Stahl, OD        | Completed        |
| VITAMINS FOR VICTORY - July 1<br>"Pressure Canning"   | Stahl, OD        | Completed        |
| RADIO ROUND-UP ON FOODS - July 1<br>"Fruits For Home Canning"   | Stahl, OD        | Completed        |
| <u>Marketing Plentiful Foods</u>  |                  |                  |
| List of Plentiful Foods for<br>Food Trade Letter No. 37   | North, OD        | Out              |
| <u>For July issue of Marketing Activities:</u>  |                  |                  |
| Story on price support of eggs  | Podolsky, OD     | Completed        |

| Subject   | Assigned                  | Status         |
|---|---------------------------|----------------|
| RADIO   |                           |                |
| VITAMINS FOR VICTORY - July 10<br>"Fresh Tomatoes"  | Beauchamp, OD             | Completed      |
| <u>Homemakers' Chats:</u>   |                           |                |
| Q&A: Food Buying  | Beauchamp, OD             | Cleared        |
| <u>Industrial Feeding</u>   |                           |                |
| A short article on industrial feeding<br>for use in the U.S. Labor Press Service<br>for 800 Labor editors | Perry, OD<br>Podolsky, OD | Completed      |
| A short article on good breakfasts for<br>OWI for editors of women's pages                                | Perry, OD<br>Podolsky, OD | "              |
| <u>Nutrition</u>  |                           |                |
| For Food and Home Notes:<br>Two-way egg bulletin off press<br>Hot weather meals                           | Davis<br>"                | Completed<br>" |
| Furnished visual material on nutrition<br>and cooking aids to Army Quartermaster<br>Corps                 | Schultz                   | "              |
| Nutrition movie script<br>RADIO   | Motion Picture<br>Service | In preparation |
| Fact Sheet for Radio Script,<br>"What Is Your Responsibility"   | Padgett, OD               | Completed      |
| Consumer Time - July 29--Cold Foods for Warm<br>Weather - Meigs family                                    | Dickey, OD                | "              |
| VITAMINS FOR VICTORY:   |                           |                |
| July 11--"Eating On The Job"  | Beauchamp, OD             | Completed      |
| July 12--"Get The Knack of Easy Picnics"  | "                         | "              |
| July 13--"Collecting Iron--For Blood"   | "                         | "              |
| July 14--"Two and Two Makes Stew"   | "                         | "              |
| <u>School Lunches</u>   |                           |                |
| Revision of leaflet <u>Lunch at School.</u>   | Morris, OD                | Tentative      |
| Article for September issue<br>of <u>Nation's Schools.</u>  | Morris, OD                | In preparation |
| Article for forthcoming issue<br>of <u>Junior League</u>  | "                         | "              |

Food Conservation

| <u>Subject</u>     | <u>Assigned</u> | <u>Status</u>  |
|--------------------|-----------------|----------------|
| <u>Farm Flash:</u> |                 |                |
| Turkey Set-Aside   | Briggs, OD      | In preparation |
| <u>INS-PA-UP:</u>  |                 |                |
| Can That Fruit     | Stahl, OD       | Cleared        |

Miscellaneous

|   |                 |                |
|---|-----------------|----------------|
| "Net Farm Income and Parity Report--<br>1943 and Summary for 1910-42"   | Norcross, BAE   | In preparation |
| "Wartime Farm Real Estate Market in<br>Pittsylvania County, Virginia"   | Johnson, BAE    | "              |
| USDA - July 10<br>Plant Industry--in peace and war<br>Another busy laboratory (AIC)<br>Office of Transportation<br>Better management<br>Necessary bureaucracy<br>Potato variety de luxe<br>Getting ahead<br>Forest dividends<br>Cotton wizard (T.H. Kearney)<br>WFA food holdings | Harding, OI     | In press       |
| Letter from Acting War Food Administrator<br>Hill to six national farm organizations<br>and cotton associations transmitting<br>program fact sheet and inviting cooperation<br>in program   | Fulghum, Ext.   | Completed      |
| Letter transmitting advance copies of cotton<br>grade improvement program fact sheet and<br>poster to Extension directors in cotton-<br>growing States, querying as to number<br>needed in the States; similar letter to<br>National Cotton Council.                              | "               | "              |
| Progress report on program to the National<br>Cotton Council.   | "               | "              |
| Letter from Director of Extension Work<br>to cotton ginner on program (11,500 copies).  | Fulghum-Bealer  | "              |
| Materials assembled for discussion of<br>possible regular 4-H Club network program.   | Fulghum         | "              |
| Arrangements made for monthly broadcast<br>of 4-H Club news over Blue Network and<br>newscast for July 1 prepared.  | Fulghum-Thacker | "              |

| Subject  | Assigned  | Status                               |
|--|---|--------------------------------------|
| Chart, "4-H Forestry Demonstration"  | Sawrie-Shinn  | Completed                            |
| Weekly Letter from Director of Extension<br>Work to State Extension directors re:<br>Harvesting grass and legume seeds for 1945<br>Procedure under Administrator's Memorandum<br>No. 45 regarding surplus war property<br>Progress on 1945 goals program<br>Return of meat items to the rationed list  | Lloyd   | "                                    |
| Wartime Extension Work, No. 107 and 108  | Bealer  | "                                    |
| Slidefilm, "The Use of Logs in Farm<br>Buildings"  | Gericke-Miller  | "                                    |
| Slidefilm, "Thomas Jefferson, the Farmer"  | Gericke-Meyer-BAE                                       | "                                    |
| <u>For the July issue of Marketing Activities:</u><br>Man Behind the Lable<br>War Cuts Some Ice<br>New Market for Cotton   | Mangum, OD<br>Winn, OD<br>Omohundro, OD                 | Completed<br>"<br>"                  |
| <u>For August issue of Marketing Activities:</u><br>Story about recent history of support<br>buying of hogs.<br>Story on activities of the Investigation<br>Section of OD's Compliance Branch<br>Story on wartime development in sugar<br>marketing<br>Story on wartime development in rice<br>marketing<br>Story bringing up to date the facts on<br>OD's Market News Service | Mangum, OD<br>Winn, OD<br><br><br><br><br><br>Baker, OD | Tentative<br>"<br>"<br><br><br><br>" |
| RADIO  |   |                                      |
| CONSUMER TIME (NBC) - July 8<br>Cosmetics, Morale Builders in Wartime  | Dickey, OD  | Completed                            |
| HOME SERVICE DAILY--July 17--Federal<br>Food Reporter  | Briggs, OD  | "                                    |
| Farm Flash<br>June 26--Cotton Consumption Down   | "   | "                                    |
| GREEN NETWORK SERIES -- July 10<br>Human Guinea Pigs and Mechanical Cows   | Kempton, OD   | "                                    |
| RADIO ROUND-UP ON FOODS--July 1 --<br>Hand Picked for Freshness<br>More About Cheese<br>Paper Crisis<br>The Enrichment Story   | Stahl, OD<br>Kempton, OD<br>"<br>"                      | "<br>"<br>"<br>"                     |

| Subject                                  | Assigned     | Status         |
|--|--------------|----------------|
| <u>Farm Flashes:</u>                     |              |                |
| Freezing liquid eggs for home use        | Burch, ARA   | Cleared        |
| Cotton Insects                           | Briggs, OD   | In preparation |
| <u>INS-PA-UP</u>                         |              |                |
| Peanut Shell Cork                        | Gay, OI      | Cleared        |
| <u>Radio Farm Director Letter:</u>       |              |                |
| The Latest Word on DDT                   | Kadderly, OI | Prepared       |
| Score Another For Research               | "            | "              |
| (Urea for dairy cows and sheep)          |              |                |
| And While You're Thinking About Food     | "            | "              |
| Supplies (Nat'l. Food Situation)         |              |                |
| Ten Nebraska Counties Eligible for Flood |              |                |
| Loans -- Press Release                   |              |                |
| <u>Network Broadcasts:</u>               |              |                |
| July 8, Blue, Farm and Home              |              |                |
| "Food and Home News", "Homemakers'       |              |                |
| Information", Ruth Van Deman, BHE        | Van Deman    | In preparation |

